

# PASSPORT INTO A WORLD OF CREATIVITY INNOVATION AND TEAM BUILDING

## You know its importance

A recent IBM poll of 1,500 CEOs says Creativity is the number one 'leadership competency' of the future. CEOs believe that, "more than rigor, management discipline, integrity or even vision — successfully navigating an increasing complex world will require Creativity."

Corporations, especially their leaders, must challenge themselves to Open Up and move outside the box. After Jack Welch, Drucker and the rest – what comes next? You cannot think your way into creativity!

## The evidence is clear

Google and Apple provide Creativity rooms with playful creative tools for all employees. The rooms provide a playful, rejuvenating environment where creativity flourishes. Google's creative team has one paid day a week where they work on their own projects. 60% of Google's innovation comes from that program.

Starbucks Ranked # 9 by Bloomberg in Creative Innovation took a group of baristas and managers to Paris, Dusseldorf and London to get a better sense of local cultures, behaviors and fashion. "You come back full of different ideas and different ways to think about things". Michelle Glass, Starbucks Senior VP

## Who am I?

An independent Creativity teacher, facilitator and author who specializes in unleashing Creativity.

## What's in it for you

My programs are simple, direct and easily implemented with profound results in a relative short time. My specialty is in my ability to see the creative potential in every participant and skillfully provide tools and techniques that allow participants to tap into and express their new found unlimited creativity.

The experiences in this workshop will facilitate inspiration, new idea products and open up new territories for innovation and growth in all departments of your company.

## Workshop Details

- Cost - \$500.00 per person
- Time - 4 hours, plus a 1 hour follow up 45 days later
- People – Average number of Participants: 12



***YOU CANNOT THINK YOUR  
WAY INTO CREATIVITY!***

**Stop following your competitors  
and start leading them**

- A course that pushes the envelope
- The keys to unlock Intuitive Creativity
- Empowers individual expression
- Unleashes creativity indefinitely
- Results guaranteed

*“Creativity is birthed in silence.”*

- DL

*“Creativity takes a community in order to flourish.”*

- DL

*“The creative is the place where no one else has ever been. You have to leave the city of your comfort and go into the wilderness of your intuition. What you’ll discover will be wonderful. What you’ll discover is yourself.”*

- Alan Alda

*“An invasion of armies can be resisted, but not an idea whose time has come.”*

- Victor Hugo

# WORKSHOP

## **PART 1 - PREPARATION**

Out of the suits into the Sweats. Interactive ice-breaker techniques, fun, silly, spontaneous and energizing.

## **PART 2 – INTO THE HEART OF CREATIVITY AND EXPRESSION**

The Creativity tool kit is opened by each participant. Participants are challenged in a safe and supportive environment to spontaneously express themselves in a variety of creative mediums. I guide them through uncharted depths of expression both individually and collectively. They are encouraged to focus on the ever changing emotions that arise bringing clarity, compassion and new insights. A harmonious balance is created between exhilarating expression and quiet reflection. It is in the quiet reflection, silence and openness where innovation is birthed.

## **PART 3 – FINE TUNING AND REFLECTION**

Supporting and validating one another’s growth and courage. The participants will share how they will implement their new experiences and new tools in their work.

## **PART 4 – CONTINUED CREATIVE & SUPPORTIVE DEVELOPMENT**

Setting a time: a bi weekly or monthly meeting where participants further develop their Creativity. A time to support and encourage one another, share inspiring ideas, feedback and support for innovation growth and opening new frontiers for business. As the meetings continue, the fertile creative environment will become a special place, an oasis for new growth and innovation. I suggest the Creativity room be unique, playful, relaxing open space that reflects and encourages Creativity.

## **PART 5 – 45 DAYS LATER**

Evaluating and reflecting on progress made in the past 45 days, and ensuring continued progress.

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